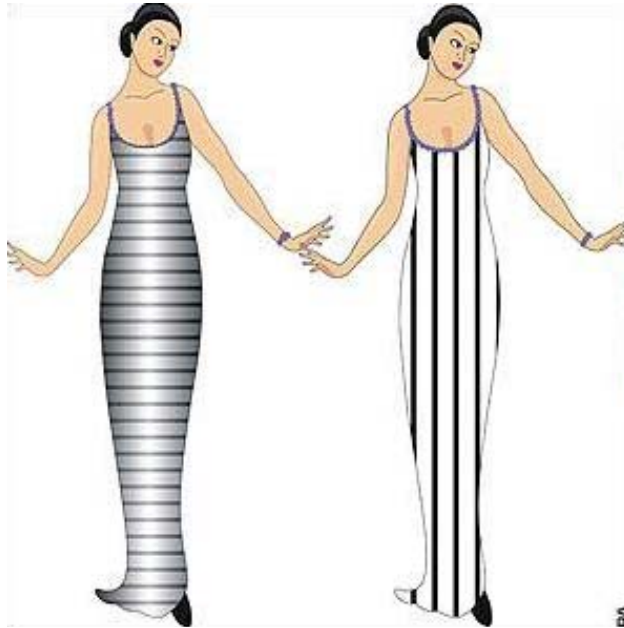


# Which one is Slim ???

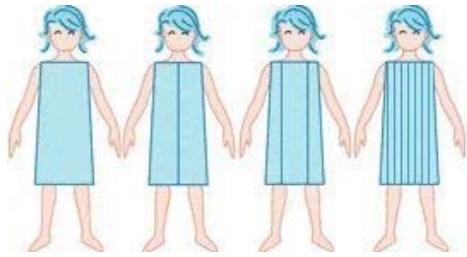


On everyday, before sleeping, I imagine myself in front of mirror touching edges of my collar. Sometimes It's having me to count flocks of sheep over my head, so happening before I'm in the bed. That is the most troubling things in the world of mine, or all of girls and boys, maybe. Climb up the big mountain, there exist another one of trouble, be a slim man or woman.

At this point, you might want to say 'Phew~ What the....!!' Yeah~ yeah, I know. So did I but I'm not. I know the magic rules of fashion. If you know that, you must be better dresser.

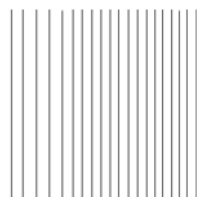
Hey, which one is better? You must say 'a woman who is left'. That's because she looks slim. Why? Why she looks slim? People are usually buying a vertical striped clothes. However, as you see, horizontal pattern makes her tall and slim. What's happening? It's a tricky. It has psychological phenomenon.

Let me tell you the secret of magic rules. First one, if a vertical line is drawn on horizontal line, it looks longer. So it is much better to wear dresses that has one or two vertical line. We perceive each divided part, which makes we think slim. However, you should avoid choose many vertical striped dress. There is *helmholtz illusion*. It shows that many vertical stripes make our sight line go left to right. It means we are going to be looked fat.



The picture that is on the left can help you understand. What do you think? Second one is slimmer than first one. Third one is much better to be a slim. Two lines divide it as three part but we mainly perceive one area that is in the middle. Forth one is the worst

choice you could.



On the basic, sight line are followed one side to another of the line but if lines get together, we start to perceive it as a group or some kind of flow. It's *the Law of continuity* ; Things are near to each other and line up appear to be grouped together and have a flow. Simply, in that case, we don't care each lines but an whole rules.

Wow~ I wonder if you could understand the magic rules because it's too complicate, isn't it? If.....Although you don't understand that, don't worry and just keep in mind 'Wear one or two vertical lined dress or horizontal striped one'. Shirt is also good item. Plus, Unfasten buttons of your shirt, and you appear to be slim. Long cardigan could be helpful, too. When you wear stripe dress, it boosts you appear slim. Don't forget the magic rules. If you keep it in mind, your S-body line is going to excel itself.

