

Popular Cultures of the English-Speaking World, Spring 2011

Instructor: Gord Sellar

Course Objectives:

- Familiarization with popular cultures both past and present across the English-speaking world, including but not limited to American popular culture.
- Development of a more varied and deeper sense of the history and current state of global Anglophone popular cultures and their connection to mainstream culture, and of a repertoire of critical tools for discussing Anglophone popular culture and its impact on other cultures (including Korea's).
- Development of presentation and discussion-leading skills, and handling traditionally non-academic subjects in an academic manner.
- Development of a degree of expertise in a specific sub-topic within the field.

Course Overview:

Worldwide, students of English language and culture often tend to think of Anglophone culture primarily in terms of contemporary American cultural exports. However, it is important to consider that most Anglophones, at least those who are paying attention to global popular culture, tend to be likelier to think of Anglophone popular culture as a single, complex unity – Canadian and American popular culture tend to be relatively indistinguishable, and while British and Oceanian popular culture are clearly distinct, there are nonetheless clear lines of intersection and many UK/Oceanians and North Americans enjoy one another's cultures on a regular basis.

However, because of the size of its popular cultural export, and its role in the formulation of the types of pop culture that now dominate global popular culture, to some degree a strong focus on the popular culture of America will result. However, attention will be drawn to elements of global popular culture as well.

We will approach these popular cultures through various means, including lectures, media, and student research and presentations.

Homework:

Homework for this class falls into the following categories:

- Basic preparations for classes should be performed by students regularly, not only for their own benefit but for the benefit of classmates who are depending on you to do your part. When assignments involve collaborative work, your contribution will nonetheless be assessed individually. This may involve learning lines, pre-reading some text, or making script revisions.
- Written work: The regular written work assigned in this class must be typed (double-spaced) and include your name, student number, my name, and the course name and number. Submissions consisting of multiple pages should be numbered and stapled or paperclipped, but not submitted in plastic folders or binders to submit their work. Any work failing to meet these criteria will be returned to the student immediately for resubmission within 3 days. If your work is late, a penalty of half a grade point will accrue for each day it is late. (ie. 1 day late makes an A+ become A0; two days late makes A+ become B+; 3 days late makes A+ become B0.) It is therefore crucial that you hand all of your work in one time.
- Presentations or Panel Discussions (depending on the size of the class) will be a regular part of your work in this class, and you will make at least two presentations or participate in two panel discussions during the semester. For each, a typed summary of your presentation including major points must be submitted; you may also distribute a handout to classmates, but this is not required. Presentations using Powerpoint or similar software are allowed, but please take care to ensure that the Powerpoint actually improves the quality of your presentation. If it

does not, I may turn the computer off and ask you to proceed without it. Your peers will provide the evaluation for the panel discussion or presentations via an online polling system. Please note that any form of plagiarism will bring extremely harsh consequences. Consult the handout provided in class, or on the class website, for more information on this.

Textbook:

Instead of using a textbook, we work with handouts, lectures, and student presentations. Should you wish to explore texts or other media not encompassed in this course, or require help in finding materials pertinent to your presentations, please feel free to ask me for recommendations. I will be more than happy to help you find materials that are suited to your needs and worth exploring.

Assessment:

- Participation: 25%
- In-Class Presentations or Panel Discussions (depending on class size): 20%
- Midterm Exam: 10%
- Final Research Paper/Project/Exam (TBA): 20%
- Homework: 20%
- Department Events: 5%

Receiving a 0% in any of the above marks will result in an incomplete grade. Students must at least attempt all work in this course in order to complete the course.

Since students seem to feel that asking for higher grades for personal reasons is especially permissible with foreign teachers, please be advised that your final grade will remain final unless by some chance I have made a mistake in calculating it. Requests for the "gift" of a higher grade will be considered an invitation to coldly, carefully reconsider the grade, and to lower one's final grade if it seems appropriate to do so.

My contact information:

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Course Outline:

The following is extremely tentative and subject to change at any time, but it should give you an idea of what's planned. Student presentations will probably begin in Week 2, and will mostly occur on the days in which our class meetings are one hour and not on the days when we meet for two hours.

Part 1: Starting Out

Week 1: Introductions, Paperwork, etc.

Week 2: Towards a Definition of "Popular Culture", and Cultural Change in the West and East | Fads

Week 3, Part 1: The Sitcom as Funhouse Mirror

Part 2: Ancient as Rivers

Week 3, Part 2: Come On Down to the River: The Makings of a Mongrel Culture

Week 4: Back to Roots: African-Americans in Popular Culture 1: The White Audience and the Black Face – The Commodification of Blacks and of Culture

Week 5: Up to the Present: African-Americans in Popular Culture 2 – From The Harlem Renaissance, Through Jazz and Motown, to Gangsta Rap

Part 3: Formulations of Resistance

Week 6: Flapper Girls and Sci-Fi Fans: Self-Fashioning, The Old-Fashioned Way

Week 7: Ain't No Depression in Heaven: The Fantasies of the Silent Generation, and Our Fantasies of Them

Week 8: *Midterm Exam Period*

Week 9: Where Did All the Punk Rockers Come From? Music and Identity

Part 4: Hot and Cool: Manufacturing Our World

Week 10: Like, Zen, Dude: The Beats & Their Legacy

Week 11: A Hipster by Any Other Name...: Understanding Self-Fashioning Today

Week 12: Gentlemen Prefer Marilyn: Marilyn Monroe, Madonna, Buffy the Vampire Slayer, & Icons of Femininity

Part 5: And Now For Something Completely Different...

Week 13: The Games We Play: Gaming, Pastimes, Development, and Identity

Week 14: SF, Geek Chic, and Global Anglophone Culture

Week 15: The Outlaw & The Lawman: An American Obsession | Final Papers Due

Week 16: Paperwork/Conferences (if any)

Selected Resources for Use With This Class

Some of the following resources will be dropped from the list, and others will definitely be added. The following is only a rough guide.

Some Texts From Which Excerpted Readings Will Be Assigned:

- *Flapper: A Madcap Story of Sex, Style, Celebrity, and the Women Who Made America Modern* by Joshua Zeitz
- *Black Like You: Blackface, Whiteface, Insult & Imitation in American Popular Culture* by John Strausbaugh
- "Belutahatchie" from *Belutahatchie* by Andy Duncan
- *Men of Tomorrow: Geeks, Gangsters, and the Birth of the Comic Book* by Gerard Jones
- *Lipstick Traces: A Secret History of the 20th Century* by Greil Marcus
- *The Black Culture Industry* by Ellis Cashmore
- *Race* by Studs Terkel
- *Where Dead Voices Gather* by Nick Tosches
- *This Is How We Flow: Rhythm in Black Cultures* by Angela M. S. Nelson
- *Freedom Dreams: The Black Radical Imagination* by Robin D.G. Kelley
- *The Collected Poetry of Langston Hughes* by Langston Hughes
- *On the Road* by Jack Kerouac
- *Selected Poems of Allen Ginsberg* by Allen Ginsberg
- "Why Nerds are Unpopular" by Paul Graham (website:<http://www.paulgraham.com/nerds.html>)
- "Wake Up, Geek Culture. Time to Die," by Patton Oswalt (website:http://www.wired.com/magazine/2010/12/ff_angrynerd_geekculture/all/1)
- *The Hacker Crackdown* by Bruce Sterling
- *The Dreams Our Stuff is Made Of* by Thomas Disch
- *The South Korean Film Renaissance: Local Hitmakers, Global Provocateurs* by Jinhee Choi

Some Films & Media Which Students Will Need to View:

- *Some Like It Hot* and *The Seven Year Itch*, starring Marilyn Monroe
- *Bamboozled*, dir. Spike Lee
- *Malcolm X*, dir. Spike Lee
- *The Great Debaters*, dir. Denzel Washington
- *Scott Pilgrim vs. The World* (the film, but see also the graphic novels if you can)
- *The Good, the Bad, and the Ugly*, dir. Sergio Leone
- *The Sopranos*, Season 1 (TV Show)
- *Dexter*, Season 1 (TV Show)
- *Buffy the Vampire Slayer*, Season 3, created by Joss Whedon
- *Dr. Horrible's Sing-Along Blog*, dir. Joss Whedon
- *The Social Network*, dir. David Fincher
- *Hackers*, dir. Iain Softley

Some Music That Will Be Discussed in Class

- *The Anthology of American Folk Music*, as compiled by Harry Smith
- TBA by Duke Ellington Big Band
- *Strange Fruit* as sung by Billie Holiday
- TBA by Charlie Parker
- *Kind of Blue* by Miles Davis Quintet
- *Giant Steps* by John Coltrane
- *The Complete Village Vanguard Sessions* by John Coltrane (et al)
- *Free Jazz* by Ornette Coleman
- *Bitches' Brew* by Miles Davis
- *Never Mind the Bollocks...* by the Sex Pistols
- "Material Girl," by Madonna
- "Paparazzi," by Lady Gaga
- "Hey Ma," by Cam'Ron