

Course Overview:

This course is designed for students to develop their critical reading and comprehension abilities with Media in English. The focus is on Media-related knowledge and skills, rather than on English ability, although development of strategic competency in the discussion and debating of Media-related topics in English is expected.

Teaching Method

We will use large and small group discussions, lectures, presentations, and panel discussions. Readings and other media will be provided online, or in class.

Homework

Homework will include written assignments, occasional media-production assignments, and preparation for presentations. Students will lead a portion of in-class activities, and groups will be responsible choosing topics and helping peers to understand and discuss those topics.

Textbook

There will be no textbook for the course, but readings and other media will be assigned from resources available online, on in class.

Assessment

As you can see below, course assessment is not heavily focused on examinations.

General Class Participation/Attitude – 20%

Midterm Exam – 20%

Final Exam – 20%

"Week Group" Contribution – 20%

Homework – 15%

Department Events Attendance: 5%

However, a 0% in any of the above marks will result in an incomplete grade. Students must at least attempt all areas of the course in order to receive a passing grade.

While attendance is not a graded component of this course, if you do not regularly attend, you cannot participate in class discussions, and will be at a disadvantage when it comes to other in-class activities: therefore, attendance is strongly recommended.

My contact information:

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Course Outline:

Week 1: Intro & Paperwork, Brainstorming

Week 2: Kony 2012.

Week 3: Kony 2012 and Reading Media Critically

Week 4: The Sitcom as a Political Structure

Week 5: Week 5 Group (student led discussion & activities)

Week 6: The Sitcom, Part 2

Week 7: Week 7 Group (student led discussion & activities)

Week 8: Midterm Exam Week

Week 9: Advertising & the Critical Reader

Week 10: Your Advertising

Week 11: Week 7 Group (student led discussion & activities)

Week 12: An ABC of Reading

Week 13: Week 7 Group (student led discussion & activities)

Week 14: The Long Tail, Naver, and You

Week 15: Surviving the World of the SNS

Week 16: Final Exams Week